

BIRKENHEAD TOWN CENTRE

“ The Birkenhead Town Centre was showing signs of becoming a drawcard for an unruly element. To create a vibrant shopping environment we needed to tidy up a few areas and project a smart new face that appealed to shoppers of all ages. Matrix Security was recommended and after reviewing several security options we decided to appoint Matrix Security on a ‘pilot patrol period’ working in partnership with the Police.

After a 6-month trial a dramatic improvement in the shopping environment was achieved and the Town Centre members voted to appoint Matrix Security as their independent security provider. Matrix Security was price competitive but they were not the cheapest option. Professionalism, presentation and the ability to deliver results were, however, key drivers behind both the security appointment and our transformation and rebranding process.

There is no doubt that Matrix Security officers have made a huge difference and have reinforced this process by being so willing to work with us. Birkenhead Village is now thriving and a great place to shop! Thank you Matrix Security for your fundamental role in making our difference real. ”

Kae Condon

Birkenhead Town Centre Manager

